

Erin Finley

Product Designer

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Experience

Healthcare Experience Lab, User Experience Designer

Aug 2018 - May 2019 | Austin, TX

Designed iCare, a provider-facing integrated healthcare platform that streamlines communication between clinics.

Participated in weekly meetings with the project lead, project managers, designers, researchers, and developers.

Produced concept sketches and wireframes with pen and paper.

Created iterative wireframes and prototypes in Sketch and InVision.

Communicated with the research and design teams in Abstract.

Created a comprehensive UI design library in Sketch.

Coordinated with the development team in Zeplin.

Presented ideas and progress to stakeholders in InVision.

Secured a \$2 million grant from Texas Health and Human Services which will be used for further research, design, and development.

Proof Advertising, User Experience Design Intern

Jan 2018 - Aug 2018 | Austin, TX

Created an extensive website redesign case study for Travel Texas.

Collaborated with the Digital Design Director to create sketches, wireframes, and prototypes in XD and InVision for multiple clients.

Worked with the Front-End Developer to code and test responsive marketing emails compatible across browsers, clients, and devices.

Cornerstone Architects, Project Technician

June 2016 - Dec 2016 | Austin, TX

Drafted construction documents for custom residential properties.

Collaborated with project managers to build digital 3D models.

Worked with designers to create high-fi renderings in Photoshop.

BRW Architects, Architectural Intern

June 2015 - Dec 2015 | College Station, TX

Developed, sketched, and modeled schematic design ideas.

Produced construction documents for commercial properties.

Prepared project proposals and presentations for client meetings.

Profile

I am a digital product designer with a focus on user experience, interaction, and visual design. I enjoy turning challenges into user-centered, thoughtful, and meaningful solutions.

Education

University of Texas at Austin

Aug 2017 - May 2019 | Austin, TX

M.S. in Information Studies

Specialization in UX Design

Texas A&M University

May 2016 | College Station, TX

B.S. in Environmental Design

Skills

Tools

Sketch, Figma, Adobe XD, InVision, Zeplin, HTML, CSS, Illustrator, InDesign, Photoshop, Dreamweaver, G Suite, MS Office

Methods

competitive analysis, heuristic evaluation, literature review, content inventory, contextual inquiry, affinity diagram, personas, journey maps, task analysis, storyboards, user flows, concept sketches, wireframes, mockups, site map, prototypes, usability tests, design library